

MARKETING TEAM – FIDELITY GROUP

Our fast-paced technology company, [Fidelity Group](#), is growing rapidly and we are looking for a new superstar to join our award-winning marketing team! We currently offer products in IoT, Calls and Access, Mobile, Cloud Hosting, Hosted Telephony, Data & Connectivity, Energy and eLearning.

We support both channel partners in marketing these products to their customers, as well as marketing to our recently acquired direct customer base. In the past 18 months, we've had a significant rebrand, and now we are looking to drive increased sales growth and roll out an exciting new channel partner programme.

A big part of this role also involves event planning, management and facilitation. Throughout the year, our events include exhibitions, sponsorship of local clubs and industry awards ceremonies, customer events in various locations, partner events and trainings, Henley Royal Regatta, team events and activities and Christmas parties. The ideal candidate will have experience working in events and a strong attention to detail.

Specific skills we are looking for include (but are not limited to):

- ☆ Excellent written communication skills (experience in PR/Comms is valued)
- ☆ Experience in marketing team management
- ☆ Email & content marketing
- ☆ Evidence of social media content development, management and growth of account following
- ☆ Experience with corporate and social events including organisation and logistics, facilitation at the event, creation of promotional material and post-event follow up
- ☆ Experience working with web and IT teams, particularly in web design & content creation
- ☆ Strong work ethic and ability to work under pressure
- ☆ Strong attention to detail
- ☆ Ability to take direction as well as show initiative
- ☆ CRM and data analytics skills would be a bonus, but not a requirement

The full-time role is based in our Henley-on-Thames office, next door to the train station and a 5-minute walk from the Town Centre, 2 min walk from the river and with parking available.

Our rapid growth and strategic plans provide multiple opportunities for career progression within the company or our group companies, if this is something you are looking for. Salary negotiable based on skills and experience.

To submit your expression of interest, please send a CV and cover letter to marketing@fidelity-group.co.uk

